

CONFERENCE BROCHURE

NO.5 - JULY. 2024

INTERNATIONAL CONFERENCE ON SHOPPING CENTRE & MALL MANAGEMENT

YOU ARE INVITED TOO!

SPEAKERS
SPONSORS
REGISTRATION



12 & 13 Nov. , 2024
Antalya,Türkiye

SHOPPING CENTRES & MALLS,
THE ROAD TO 2030.

ABOUT

The International Conference on Shopping Center & Mall Management is an event focused on the management and operation of shopping centers and malls. It aims to bring together industry professionals to discuss the latest trends, best practices, innovations, and challenges in the management of retail spaces. The conference spans two days and covers a range of topics related to shopping center and mall management. Join us to learn from experts in the field and network with like-minded professionals.

At the International Conference on Shopping Center & Mall Management, we're passionate about bringing together the best minds in the industry to share their insights, knowledge, and experiences. Our conference is designed to help you stay ahead of the curve in shopping center and mall management, with lectures, workshops, and networking opportunities that are second to none. Whether you're a senior executive, a service provider, or a newcomer to the industry, our conference is the perfect place to learn, grow, and connect with like-minded professionals.

As the global hub for industry leaders, professionals, and visionaries, our conference is dedicated to shaping the future of shopping centre and mall management. With a commitment to fostering collaboration, knowledge exchange, and transformative insights, we bring together thought leaders and innovators from around the world. Join us on a journey of exploration, discovery, and inspiration as we navigate the dynamic landscape of retail, charting new paths and redefining the benchmarks of success. Discover unparalleled opportunities to connect, learn, and envision the future at the International Conference on Shopping Centre and Mall Management.

REGISTRATION:

www.scmmconference.com



MEHDI ELITE
CONFERENCE CHAIR

YOU ARE INVITED TOO!

If you are a Shopping Centre Manager, Owner, Developer, Marketing Specialist, Investor, Retailer, Academic, or a service provider in this industry, this conference is for you. Whether you're a seasoned senior executive or a newcomer to the industry, SCMM 2024 is the perfect place to learn, grow, and connect with like-minded professionals.

Secure your spot ASAP and join us.

12 & 13 Nov. 2024
Antalya, Türkiye

REGISTRATION:
www.scmmconference.com



SCMM 2024 EXECUTIVE COMMITTEE



MEHDI ELITE
CONFERENCE CHAIR



PEGAH ELITE
EXECUTIVE CHAIR



ALI YASSINI
INTERNATIONAL LIAISON



HANI KATOZIAN
EVENT ORGANIZER



MAZ YASSINI
SOCIAL MEDIA
COORDINATOR

**12 & 13 NOV.
2024**

**ANTALYA
TÜRKİYE**

Save The Date & Join Us

Registration:
WWW.SCMMCONFERENCE.COM

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



**ALVARO LUIZ DOS
SANTOS**



SHANNON QUILTY



DAVID W. HUESSER



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



AMIT PURI



ANITA STAMPFL



CAGIN ISIKDAG



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



PETER THOMMEN



GARY BURROWS



AUDRA LAMOON



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



DANIELE PEPE



GABRIELE BERTINI



ERIK ENGSTRAND



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



ALEX ANDARAKIS



WILHELM ODWARKA



DION POWW



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



BEN CHESSE



FABIO AURICHIO



GILLES DEVENDEVILLE



Email your abstract to:
scmm@scmmconference.com

Conference SPEAKERS

12 & 13 NOV. 2024
Antalya, Türkiye



PETER HOLTMANN



LUSINE MANASIAN



**MOHAMMAD IOBAL
ALAWI**



MARCOS FREIRE

Email your abstract to:
scmm@scmmconference.com

SUPPORTING PARTNERS



REPEX
retail & property expo

Repex is the leading event in the Western Balkans, dedicated to revolutionizing the world of retail and property. It's where innovative products meet decision-makers, and exhibitors can showcase to an audience eager for the next big thing.

Being a part of Repex means embedding your brand in the minds of industry leaders. It's not just about showcasing; it's about engaging, growing, and leading in the retail and property sectors. Here, every interaction can lead to significant partnerships, and every showcase can lead to unparalleled breakthroughs.

Repex aims to be the catalyst for change in the retail and property sectors of the Western Balkans. We envisage a future where businesses, regardless of their scale, can find success, foster collaborations, and lead with innovation.

www.repex.ba/en

MEDIA PARTNERS



ACROSS is an international and independent trade medium for “placemaking” in Europe. The magazine covers topics throughout the entire value chain of modern mixed-use, retail property, high-street and PPP projects. ACROSS was established in 2008 as a trade journal for the retail real estate industry. This international publication has consistently evolved since then, meeting thematic requirements and highlighting the challenges of modern (retail) projects with a focus on “placemaking”

www.across-magazine.com

MEDIA PARTNERS

EuropaProperty.com[®]

Europaproperty.com provides the commercial real estate industry with comprehensive and up-to-date, daily commercial real estate news, events and publications. This information, analysis and coverage of the commercial real estate markets, and related businesses, coupled with high-profile events and award ceremonies, has given commercial real estate companies investing in the region an excellent marketing platform to promote their services, properties and investments.

www.europaproperty.com



MEDIA PARTNERS



RLI is a Global Multimedia Platform comprising of the World's only Global Retail & Leisure magazine - Retail & Leisure International', established in 2004 and now the voice of the global retail and leisure sectors worldwide. Distributed monthly to 85,000 individually named CEO's, directors and key decision-makers it provides well-written analyses on an extensive variety of topics, together with informative in-depth articles and profiles on the industry's leading operators. It is the chosen Media Partner for all major Retail Real Estate Industry Events globally. RLI is also the organiser of a series of highly successful events RLI Connect Global, the world's only global deal-making event now in its eleventh edition, the highly coveted and prestigious Global RLI Awards which is now in its eighteenth year, RLI Connect MENA, a global deal-making dedicated for the MENA region, which made its first foray into Saudi Arabia earlier this year alongside the inaugural RLI MENA Awards following the huge success of its global events in Riyadh, late 2022.

www.rli.uk.com



**SPONSORS
WELCOME**

SPONSORSHIPS

Why Sponsor?

As a sponsor, your organization will gain visibility and recognition among a diverse and influential audience. This conference offers a unique platform for showcasing your commitment to innovation, sustainability, and excellence in the shopping centre and mall management sector. By aligning your brand with this prestigious event, you will:

1. **Build Brand Awareness:** Showcase your products, services, and expertise to a global audience of industry professionals and decision-makers.
2. **Networking Opportunities:** Engage with key stakeholders, establish valuable connections, and explore potential collaborations with leaders in shopping centre and mall management.
3. **Thought Leadership:** Position your organization as a thought leader by contributing to discussions, participating in panel sessions, and sharing insights on industry best practices.
4. **Targeted Exposure:** Choose from a range of sponsorship packages that cater to your specific marketing objectives, ensuring targeted exposure to the right audience.



SPONSORSHIP PROPOSAL




SPONSORSHIP PACKAGES

We offer customizable sponsorship packages designed to meet the unique needs and goals of your organization. Some of the key sponsorship opportunities include the following packages.

- PLATINUM SPONSORSHIP PACKAGE
- GOLD SPONSORSHIP PACKAGE
- SILVER SPONSORSHIP PACKAGE
- BRONZE SPONSORSHIP PACKAGE

REGISTRATION:
www.scmmconference.com



PLATINUM SPONSORSHIP

Platinum Sponsorship 15,000.00 Euro *Only One Platinum sponsor*

Position your brand prominently with the Platinum Sponsorship Package featuring :

- SCMM Conference Sponsorship Certificate & Plaque
- Premium Table Seating
- Insert sponsoring company brochure (4 pages maximum) in conference bags
- Insert promotional materials in conference bags (only limited items are acceptable including Flash Memory, Power Bank, Hard Disk, Fountain Pen, Travel Mug and Travel Umbrella). Maximum two items are allowed.
- Speaking opportunity as a Keynote Speaker
- Video/static image advertisement before live Keynote presentation
- Recognition as the only Platinum Sponsor on conference materials including website, banners and program.
- Free Exhibition space in the sponsor area (Perfect location for the highest impact).
- Five (5) Delegates Conference Registration.
- Two pages advertisement in the conference program.
- Recognition in pre-conference communications.
- Social media mentions and promotions.
- Two (2) additional Complimentary Exhibitor registrations.
- Inclusion in post-conference press releases.

REGISTRATION:
www.scmmconference.com



**SPONSORS
WELCOME**

GOLD SPONSORSHIP

Gold Sponsorship
5,000.00 Euro
Maximum 3 Gold Sponsors

Position your brand prominently with the Gold Sponsorship Package featuring :

- SCMM Conference Sponsorship Certificate & Plaque
- VIP Table Seating
- Insert sponsoring company brochure (1 page maximum) in conference bags
- Insert promotional materials in conference bags (only limited items are acceptable including Flash Memory, Power Bank, Hard Disk, Fountain Pen, Travel Mug and Travel Umbrella). One item is allowed only.
- Speaking opportunity in a specialized session or panel discussion.
- Recognition as a Gold Sponsor on conference materials including website, banners and program.
- Free Exhibition space in the sponsor area (Very good location for optimum impact).
- Three (3) Delegates Conference Registration.
- Full page advertisement in the conference program.
- Recognition in pre-conference communications.
- Social media mentions and promotions.
- One (1) additional Complimentary Exhibitor registrations.
- Inclusion in post-conference press releases.

REGISTRATION:
www.scmmconference.com



SILVER SPONSORSHIP

SPONSOR

Silver Sponsorship
3,500.00 Euro
Maximum 5 Silver Sponsors

Enhance your brand visibility with the Silver Sponsorship Package, offering:

- Recognition as a Silver Sponsor on conference materials including website, banners and program.
- Free Exhibition space in the sponsor area (good location).
- Two (2) Delegates Conference Registration.
- Half-page advertisement in the conference program.
- Recognition in pre-conference communications.
- Social media mentions and promotions.
- One (1) Complimentary Exhibitor registration.
- Inclusion in post-conference press releases.

REGISTRATION:
www.scommconference.com



BRONZE SPONSORSHIP

Bronze Sponsorship
2,000.00 Euro
Maximum 10 Bronze Packages

Make your mark with the Bronze Sponsorship Package, which includes:

- Recognition as a Bronze Sponsor on conference materials including website, banners and program.
- Free Exhibition space in the sponsor area.
- One (1) Delegate Conference Registration.
- Recognition in pre-conference communications.
- Social media mentions and promotions.
- One (1) Complimentary Exhibitor registration.
- Inclusion in post-conference press releases.

REGISTRATION:
www.scommconference.com



EXHIBITOR PACKAGE

Exhibitor Package

1,000.00 Euro

Maximum 10 Exhibitor Packages

Make your mark with the Exhibitor Package, which includes:

- We provide you with a table and three chairs
- A poster or stand can be displayed in the surrounding area of your table
- We will photograph your stand and send this to you.
- From the time your booking is confirmed we will include your logo on the conference website with a link to your website.

REGISTRATION:
www.scmconference.com

CONFERENCE SPONSORS

GOLD SPONSOR

TRISON

www.trisonworld.com

Who Are We?

TRISON is a global company dedicated to the digitisation of spaces to create unique customer experiences through the integration of audiovisual systems, the generation of creative and spectacular digital content and the application of innovative sensory marketing solutions. Since its creation in 1999, the company's commitment to continuous innovation and the incorporation of talent, together with its international vocation, have led to sustained and sustainable growth, making it the European market leader in the audiovisual integration sector for the fourth consecutive year. TRISON currently has its own offices in 14 countries in Europe, Asia and America.

REGISTRATION:

www.scmconference.com

CONFERENCE SPONSORS

BRONZE SPONSOR

vemco group
Data Analytics, Insights & Actions
www.vemcogroup.com

Who Are We?

We are the preferred choice when it comes to delivering stable and accurate people counting solutions across the globe.

Founded in Denmark and with more than 18 years of experience, Vemco Group is a world-leading data analytics software company, specializing in people counting, customer behavior, and business optimization.

REGISTRATION:
www.scmconference.com

CONFERENCE SPONSORS

BRONZE SPONSOR



HOLTMANN
PROFESSIONAL SERVICES

www.vemcogroup.com

Who Are We?

Holtmann Professional Services is an Australian-based organisation, located in Sydney Australia. It utilises an extensive global network of professionals to deliver in-situ consulting, auditing, and assessment functions, targeting Enterprise Risk Management (ERM).

REGISTRATION:
www.scmconference.com

EXHIBITORS



ACR Partners

Mall & Placemaking Advisors

ACR Partners are the Dubai based mall & placemaking experts since 2006. With 30+ years global experience in property and asset management of retail led, large scale prime mixed use assets. From inception to launch & ongoing operational mgt. ACR are the strategic partner of choice when building or repositioning malls.

www.acr-partners.com

REGISTRATION:
www.scmconference.com

Registration

REGISTRATION



Early Bird

(Till Aug. 10th, 2024)

~~€ 700~~

€ 560



Super Early Bird (2 Delegates)

(Till Aug. 10th, 2024)

~~€ 1,400~~

€ 990



Registration + Accommodation

(Till Aug. 10th, 2024)

~~€ 980~~

€ 840

REGISTRATION:
www.scmconference.com



Accommodation



AMARA LUXURY RESORT & VILLAS **Antalya,Türkiye**

Book Your Hotel:
www.scmconference.com



SCMM

INTERNATIONAL CONFERENCE ON
SHOPPING CENTRE & MALL MANAGEMENT

Contact Us:

SCMM Conference organizer :

Hanikat Group Ltd.

Ofis Adresi :

Nebiler mahallesi, 6064 sokak,

No 7, Döşemealtı

Antalya, Türkiye

Tel: +90 (242) 324 0905

info@scmmconference.com